Principal Profile

Principal Name: Bettercity: Superior Inc.

Business Or Interest: Better City Superior is a group of citizens and businesses working to

grow and enhance our community. Established by Superior Mayor Bruce Hagen in late 2013, we are a nonprofit grassroots organization that is local, privately led and privately funded. Our vision is to ensure that Superior has a future as bright as the people who live here.

Lobbying Interests: Specific small market adoption of Exhisting Exposition District Legislation for Superior, WI

Title: President

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